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-Greg Lee

“This venture represents a natural progression of the executive coaching I have been doing with corporations over the course of my career and since my departure from Motorola. And now, as part of Advicoach, I can extend my coaching capability to owners and entrepreneurs who lead smaller companies throughout the country.”



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Former Motorola, Sears Senior Exec launches New Executive and Business Coaching Firm Greg Lee Acquires Multiple Franchises in Prestigious AdviCoach Network

For Immediate Release:

September 9, 2013, Chicago, IL -- Greg A. Lee, former Chief Human Resources Officer for Motorola, Sears, Whirlpool and other major corporations, today announced the creation of Greg A. Lee & Associates, a business coaching firm specializing in executive coaching for top corporate executives and business coaching for the owners of small and mid-sized companies. Lee also has acquired multiple franchises in the United States from the leading business coaching firm in the country, AdviCoach. With headquarter offices in Chicago and Florida, Lee currently has taken on substantial corporate engagements for large corporations in different parts of the country, while recruiting coaches to join his AdviCoach franchises.

“I couldn’t be happier to roll out Greg A. Lee & Associates,” said Lee. “This venture represents a natural progression of the executive coaching I have been doing with corporations over the course of my career and since my departure from Motorola. And now, as part of Advicoach, I can extend my coaching capability to owners and entrepreneurs who lead smaller companies throughout the country.”

Lee has been retained by CEOs, boards of directors and heads of corporate human resources to assist executives in achieving critical business objectives and building their leadership skills and teams. From operational management to people management to setting corporate performance goals and objectives, Lee gets intimately involved in the leadership challenges facing Corporate America.

And now, as part of the AdviCoach network, Lee will meet with owner/operators of small businesses to coach them on solving issues of revenue generation, performance, strategy, cash management and the prospective valuation and sale of a business. Lee’s AdviCoach franchises will initially concentrate in Illinois and surrounding states and the southwest Florida area. He currently is accepting business clients in all of those markets. “By adding AdviCoach to my business portfolio,” said Lee, “I have added tried and true business coaching methods which can be of enormous help to business owners. I have full confidence in what my AdviCoach services can deliver to help these owners achieve the success they desire,” he said.

In announcing his new firm, Lee also has launched a new website at leecoaching.com. An introductory series of videos can be seen both on his website and on youtube

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